IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

June 27, 2006

In re-application of : ANTHONY W. ULWICK

Serial No. : 09/652,576

Filed : August 31, 2000

For : COMPUTER BASED PROCESS FOR

STRATEGY EVALUATION AND

OPTIMIZATION BASED ON CUSTOMER DESIRED OUTCOMES AND PREDICTIVE

METRICS

Examiner : Kazimi, H.

Art Unit : 3624

Our File No. 5 9509.4824

AMENDMENT

Fax Amendment - Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Examiner's Office Action mailed March 14, 2006, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.